

TRAFFIC SAFETY GRANT CONCEPT

PROJECT TITLE: **AGENCY:** Anytown
Community Based Organization Outreach Program—Traffic Safety Education Mini Grants

PROBLEM STATEMENT:

Anytown collision experience over the past three years has been:

Collision Type	1999				2000				2001			
	Collisions		Victims		Collisions		Victims		Collisions		Victims	
Fatal												
Injury												
	Fatal	Injury	Killed	Injured	Fatal	Injury	Killed	Injured	Fatal	Injury	Killed	Injured
Alcohol Involved												
Speed Related												
Pedestrians												
Pedestrians < 15												
Bicyclists												
Bicyclists < 15												

Use rates for seat belts, child safety seats, and bicycle helmets in Anytown are:

Seat Belts	Child Safety Seats	Bicycle Helmets

Office of Traffic Safety rankings for 2000 indicate:

Ranking Category	Per 1000 Vehicle Miles Traveled (VMT)		Per 1000 Population	
Collisions	Statewide	Population Group	Statewide	Population Group
Total Fatal and Injury Collisions				
Alcohol-Involved Collisions				
Speed-Related Collisions				
Victims Killed & Injured				
Pedestrians				
Pedestrians <15				
Bicyclists				
Bicyclists <15				

(Briefly state the traffic safety problem to be addressed, including a short analysis of collision data. Take into consideration changes or projected changes in population, traffic patterns, number of school-aged children, and other demographic dynamics that may affect traffic safety. Compare local seat belt and child safety seat use rates to statewide rates. Conduct a local bicycle helmet use survey. Discuss Anytown's standing in OTS rankings for cities of like size.)

PERFORMANCE MEASURES:

Goal(s)

- To mobilize community-based organizations by awarding (#) mini grants for traffic safety educational projects within Anytown by (date).
- To reduce total fatal and injury collisions by __% from the calendar 2001 total of (#) to (#) by (date).
- To reduce alcohol-involved fatal and injury collisions __% from the calendar 2001 total of (#) to (#) by (date).
- To reduce the number of bicyclists killed and injured in traffic collisions by __% from the calendar 2001 total of (#) to (#) by (date).
- To reduce the number of pedestrians killed and injured in traffic collisions by __% from the calendar 2001 total of (#) to (#) by (date).
- To increase the bicycle helmet compliance rate for children under 18 by (#) percentage points from (#) to (#) by (date).*
- To increase the seat belt compliance rate by (#) percentage points from the calendar 2001 base rate of (#) to (#) by (date).*
- To reduce the child safety seat misuse rate by __ percentage points from the calendar 2001 base rate of (#) to (#) by (date).
 (Misuse checkups will be conducted in March and September of each grant year.)
 (*Surveys will be conducted in March and September of each grant year.)

Objectives

1. To contact the agency responsible for traffic law enforcement in Anytown for assistance in identifying traffic safety problem locations, including a representative on mini grant proposal evaluation boards, reviewing traffic safety educational materials produced by mini grantees, participating in child safety seat checkups, bicycle and pedestrian "rodeos," (and/or other activities) by (date).
2. To identify not-for-profit, community-based organizations in Anytown by (date).
3. To prepare, advertise, and distribute a mini-grant request for proposal by (date).
4. To award (#) mini grants for up to (\$) by (date).
5. To conduct, through mini-grant recipients, at least (#) traffic safety presentations impacting (#) people in a variety of venues by (date).
6. To conduct, through mini-grant recipients, at least (#) traffic safety presentations in (#) schools impacting (#) students by (date).
7. To conduct, through mini-grant recipients, at least (#) bicycle safety/bicycle helmet fitting/distribution activities by (date).
8. To conduct, through mini-grant recipients, at least (#) pedestrian safety activities by (date).
9. To conduct, through mini-grant recipients, at least (#) pedestrian safety activities by (date).
10. To provide NHTSA standardized Child Passenger Safety Technician Training for at least (#) CBO volunteers by (date).
11. To conduct, through mini-grant recipients, at least (#) child safety seat checkups by (date).
12. To properly fit ___ children in child safety seats at child safety seat checkups, court diversion classes, and instructional classes by (date).

PROPOSED SOLUTION:

Anytown is proposing a traffic safety project that enlists the participation of community-based organizations by awarding 20 mini grants for up to (\$). The mini grants will address a variety of traffic safety issues including driving-under-the-influence, bicycle and pedestrian safety, and occupant protection.

PROPOSED BEGINNING DATE: October 1, 2003

PROPOSED ENDING DATE: September 30, 2004

PROPOSED BUDGET

Budget Category	Federal Fiscal Year 1 10/1/03 to 9/30/04	Project Total
Personnel Grant Manager 100% 12 mos. @ \$3,958	\$XXXX	\$XXXX
Administrative Assistant (25% or 40 hrs. /mo.)		
Benefits <u>23</u> %	XXXX	XXXX
Travel In-state	\$XXXX	\$XXXX
Contractual Services Mini Grants	\$XXXX	\$XXXX
Non-expendable Property (>\$5,000) (include tax and shipping)		
Other Direct Costs (<\$5,000) Computer & Printer Printing/Mailing (include tax and shipping)	\$XXXX XXXX	\$XXXX XXXX
Indirect Costs	\$XXXX	\$XXXX
Project Total	\$XXXX	\$XXXX

BUDGET NARRATIVE

Provide a brief narrative explanation and justification of individual items of expenditures, which make of the amounts reflected in the proposed budget schedule, by cost category.

PERSONNEL:

A grant program manager will be hired to provide overall management of the mini-grant program at 100% his/her time.

An administration assistant will be hired to provide to provide support services to the grant program manager at 25% his/her time or 40 hours/month.

Benefits associated with these positions equal 23% of salaries.

TRAVEL:

In-State – Travel expenses to the annual OTS Summit and mileage costs for local trips to meet with mini grant staff.

CONTRACTUAL SERVICES:

Mini grant awarded to local CBOs to address various traffic safety issues within these communities.

NON-EXPENDABLE PROPERTY:

N/A

OTHER DIRECT COSTS:

Computer and Printer will be purchased to share data on mini grant activities and to produce the required reports associated with this grant.

Postage and Printing Costs associated with correspondence and reports.

INDIRECT COSTS:

Indirect costs are calculated at 10% of personnel costs.